



Cliff Seal

Portfolio: cliffseal.com | logos-creative.com

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I create client-specific solutions, involving any and all forms of media that address the project's needs, logically and with excellence.

Skills

Proficiencies:

- (x)HTML(5), CSS(3), PHP, JavaScript, jQuery
- Content Management Systems (**WordPress**, Joomla, Drupal, etc.)
- Adobe Creative Suite (Illustrator, Photoshop, Dreamweaver, After Effects, Flash, InDesign)
- HTML5 Mobile Application Development (Appcelerator, jQuery Mobile, PhoneGap, Sencha Touch)
- Microsoft Office/iWork
- Final Cut Pro

Advanced skills:

- Objective-C (iPhone)
- Java (Android)
- Other object-oriented or dynamic languages

I enjoy transforming ideas and visions into print, videos, and websites. I work to provide a quick turnaround that exceeds expectations. Currently, I work with the above programs and languages on a daily basis to create high-quality general print items (gloss posters for advertisement, business postcards, cards, etc.), logos, promotional videos, animation, color correction (photo/video), and full websites (design, build, maintenance, update) all with uniform themes. *I specialize in streamlining these forms of media for maximum impact.*

Experience

Pardot

UX Designer/Web Programmer - Since 2012 (Full-time)

B2B marketing automation software provider that increases revenue and maximizes efficiency for companies with multi-touch sales cycles. Fast growth. [AJC's 2012 #1 Place to Work in Atlanta](#). (pardot.com)

Logos Creative, LLC

Owner and Operator - Since 2010

Creative venture designed to focus clients' efforts into a concise plan with creative

and effective execution, empowering online media with logical and aesthetically pleasing design, dependable, smart function and efficient use of social media. Services include (but are not limited to): web design and development, graphic design and corporate identity, video and graphic animation, and native mobile applications. (logos-creative.com)

Mt. Bethel UMC

Creative Media (Web/Design/Video) - 2009-2012

Position was originally occupied by a webmaster only; contribute creative direction and implementation for church of nearly 10,000 members. Focus on advanced interactivity, and creatively-designed graphics and video to effectively distinguish and communicate its message. All coding and design is done in-house; primary responsibility is building, maintaining, and managing numerous official websites (mostly WordPress). Design major event and ministry identity packages, including vector artwork, print materials, and graphic animation. Mobile application design and development. (mtbethel.org)

AmericasMart

Web Development Contractor - Since 2010

Work directly with the Technology and Internet Services Department. Coding legwork on a per-project basis. Examples of completed projects include: online payment integration for their ICON Honors site, an interactive and filterable floorplan feature, and custom Joomla and WordPress templates. (americasmart.com)

Harry Norman Realtors

Preferred Web Designer - 2009-2011

Hand-picked from nearly 100 vendors. Selected to be privately trained on the proprietary editing tool embedded in Harry Norman's site. (harrynorman.com)

Church In Motion

Media Specialist - 2008-2009

Worked to combine all visual/audible media to propel a brand new non-profit forward through the use of eye-catching, cost-effective advertising. Create and executed a seamless media experience at a weekly gathering based around an unforgettable audio-visual performance. (churchinmotion.tv)

Education

Southern Crescent Technical College (sctech.edu)

Associates Degree: Web Site Design & Development

GPA: 4.0

Honors: National Technical Honor Society (ntho.org)

References

Client and personal references are available upon request.